

Richard Bell, Managing Director, MIET, MIEEE

Role

Innovator, strategic thinker, techno-wizard and ultimately the driving force behind the business.

Richard's background

Richard has over 18 years client-side experience in technical marketing and business development - working for worldwide telecoms brands such as Nokia, Ericsson and Marconi. His most recent role was as Head of Marketing for Fujitsu Telecommunications Europe.

What does he do now? He brings high tech business strategies and technologies together. What does this really mean in practice? Well he uses his technical excellence, business acumen along with interpersonal skills to guide business leaders at the CxO (board) level in their business growth strategies, identifying opportunities and importantly, the delivery solution.

Favourite bit of the job

"Looking over the technology horizon. It's a great feeling when a client sees the light in the form of commercial success."

In his favourites...

"Everything. I love the internet but technology and hi-fi websites are always my most wanted."